

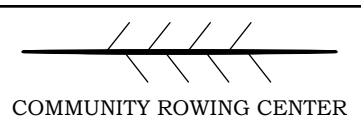
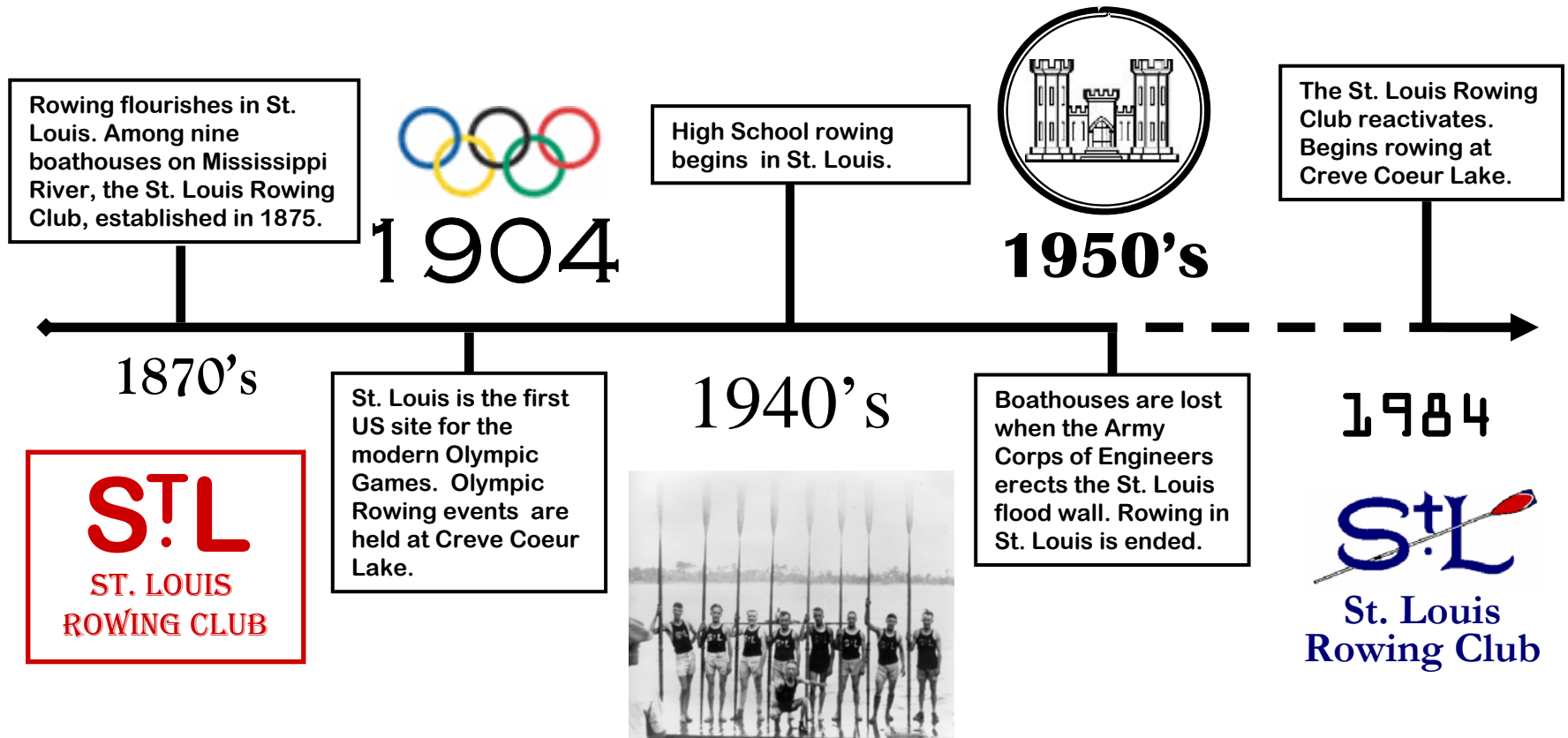
A
COMMUNITY ROWING CENTER
AT
CREVE COEUR LAKE



The tradition of rowing in St. Louis



St. Louis has a long and rich history of rowing



continued...

Rowing Traditions, cont'd



1987

The St. Louis Rowing Club begins its Juniors Program for all high school men and women from the St. Louis area.



1990's

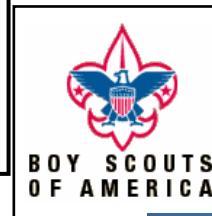
The St. Louis Rowing Club broadens community outreach by offering programs to the Boy Scouts and to troubled teens from St. Louis County Lakeside Center.

The St. Louis Rowing Club brings collegiate rowing to St. Louis by providing coaching and equipment to a new Washington University Crew.

1989



St. Louis Rowing Club Juniors program achieves national prominence.



1999



continued...

Lakeside Center
A Division Of
ST. LOUIS COUNTY DEPARTMENT OF HUMAN SERVICES

Rowing Traditions, cont'd



SAINT LOUIS UNIVERSITY



2001

St. Louis Rowing Club expands area collegiate rowing again by providing coaching and equipment to the new St. Louis University Crew Club.

The St. Louis Rowing Club pushes off with a 10 year plan for growth and development.



2004

The St. Louis Rowing Club and Washington University complete the Community Rowing Center.

2002...



Who Rows in St. Louis?



105



Junior Rowing

Junior rowing in the St. Louis Rowing Club is open to all high school students in the St. Louis Metropolitan Area and draws participants from:

- | | |
|----------------------------|----------------------------------|
| John Burroughs | Nerinx Hall |
| Christian Brothers Academy | Parkway North High School |
| Chaminade Prep | Parkway South High School |
| Clayton High School | Priory |
| Crossroads | Pattonville High School |
| DeSmet | St. Joseph's Academy |
| Fort Zumwalt High School | St. Louis University High School |
| Kennedy High School | Ursuline Academy |
| Kirkwood High School | Villa Duchesne |
| Ladue High School | Vianney |
| Metro High School | Visitation Academy |
| MICDS | |



Washington University in St. Louis

50

The Crew Club at Washington University (founded by a St. Louis Rowing Club alumnus) has been competing regionally and nationally for over a decade against NCAA Division III rowing teams.

100



Adult Rowing

The St. Louis Rowing Club teaches adults from throughout the greater St. Louis Metropolitan area the basics of rowing through it's Learn-To-Row programs. Some of these participants row for exercise and recreation. Others have gone on to compete regionally, nationally, and internationally with the St. Louis Rowing Club.



SAINT LOUIS UNIVERSITY

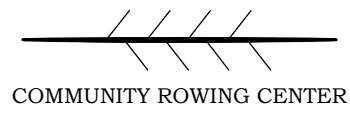
30

The Crew Club at St. Louis University (coached by St. Louis Rowing Club volunteer coaches) has begun to compete regionally against other colleges and universities.

20



The new Crew Club at the University of Missouri – Columbia (founded by a St. Louis Rowing Club alumna) has been “commuting” on weekends to Creve Coeur Lake to use St. Louis Rowing Club equipment



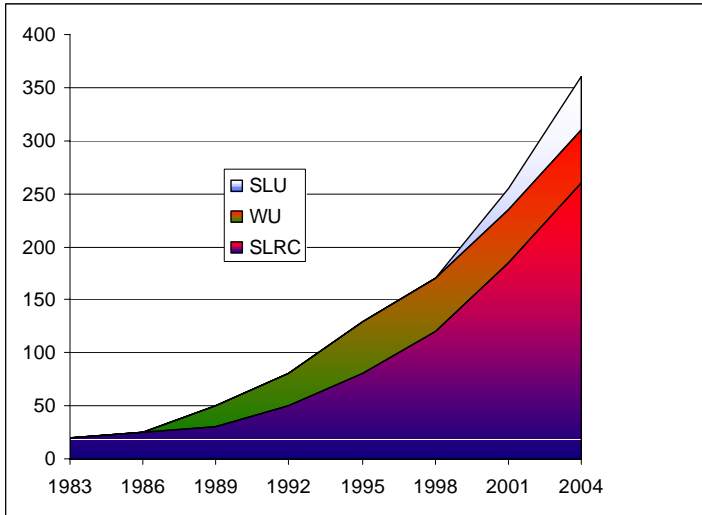
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Who Rows in St. Louis? continued

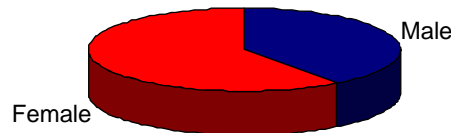


Growth

Rowing in St. Louis has enjoyed increasing growth since 1984 and explosive growth in the 1990's.



Gender Mix



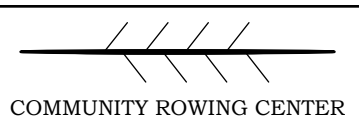
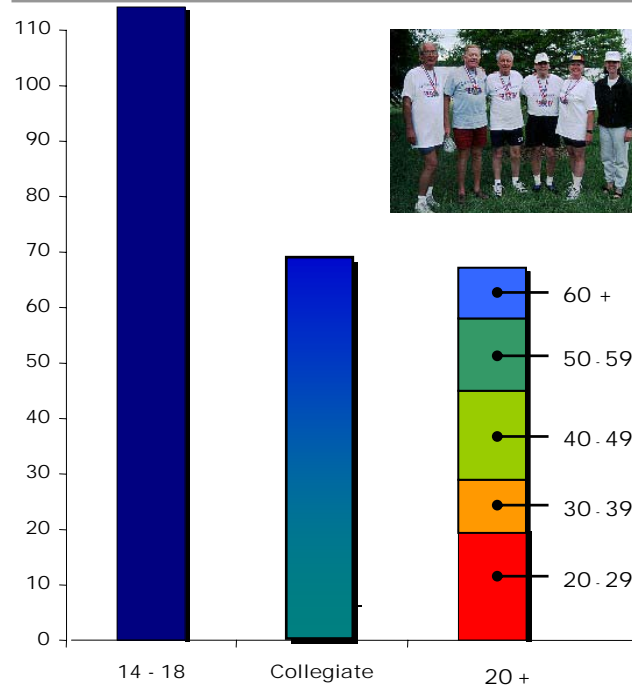
Rowing appeals to both men and women in St. Louis



All of these St. Louisans share a love for the sport of rowing, whether they are recreational rowers or competitors looking for regional, national, or international victories.

Ages

Rowing in St. Louis draws a wide spectrum of participants, from high school, college and university students, to residents in their twenties and beyond. Our members row (and win races!) into their 80s.



Rowing is growing once again in St. Louis.

Our Mission and Goals:



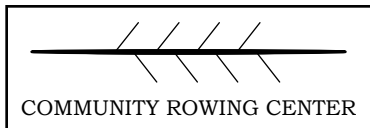
The St. Louis Rowing Club's Mission:

To create a rowing community in St. Louis through excellence in competitive and recreational rowing



Future goals:
Bring these major rowing events to St. Louis:

- Masters' National Rowing Championship Regatta
- National High School Rowing Championship Regatta



Where we compete



In order to find competitors that can challenge our athletes and improve their abilities, our crews compete in races across the United States and in Canada.

Cities where the St. Louis Rowing Club has raced since 1990...

...at many regattas including: The Head of the Charles, Midwest Rowing Championships, Junior National Championships, Masters' National Championships, and the Royal Canadian Henley.

COMMUNITY ROWING CENTER

How we provide opportunities for growth.



Juniors



- Our Junior crews compete with the fastest crews in the nation. They have won medals at many prestigious regattas:
 - The San Diego Crew Classic,
 - The Head of the Charles (Boston)
 - The Brentwood (British Columbia) Sprints,
 - The Head of the Schuylkill (Philadelphia),
 - U.S. Rowing Junior National Championships
 - The Royal Canadian Henley (St. Catherines, Ont.)
- Our Juniors rank among the Top Ten High School Crews nationwide. In 1997, their performance attracted the first National Rowing Team Midwest Talent Camp ever held to St. Louis.
- Our top Junior rowers attend National Team Camps and have earned places on the Junior National Team.



•Our Juniors excel in school. They have consistently high GPAs. They are recruited by: University of Virginia, George Washington, Dartmouth, Kansas, University of Massachusetts, USC, Michigan, MIT, Ohio State, Wisconsin, Tulsa, Kansas State, Northeastern, Washington University, BU, Rutgers, University of Washington, Yale, Harvard, UC Berkeley. Numerous Juniors have obtained rowing and/or academic scholarships.

•Our Junior alumni value their experience. They are returning to coach new generations of rowers after graduation.

Open / Masters

• Our Open (age open) and Masters (age 27+) rowers represent St. Louis at events throughout the USA. They compete in and win events at the Head of the Schuylkill, Head of the Hooch (Atlanta), the Head of the Charles and the Canadian Henley.



•Our Open and Masters Rowers give back to the sport. The majority of our volunteer coaching staff comes from members of the Open and Masters crews who take time away from competitive rowing to become US Rowing Certified Level II coaches, learning skills in coaching and safety..



Testimonials



What Parents and Teachers have to say about our Juniors rowing program:



“The most important experience my daughter had in high school was rowing. She learned teamwork...how to manage her time.”

“My son had no real focus or goals until he discovered crew. I cannot stress enough how this program helped him mature. His grades actually improved in school when he got involved in rowing.”



“Our daughter, Anne, won a rowing scholarship to the University of Virginia because of her Juniors rowing training at the St. Louis Rowing Club.”



“The class valedictorian and five of the top ten seniors are all rowers. Our school is quite aware that this program is good for our students.”

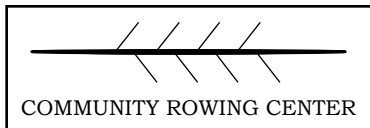


What Hans Vonk, the Conductor of the St. Louis Symphony Orchestra, had to say:

“While I was rehearsing, my wife, Jessie, discovered other features of the city on her own. She joined the St. Louis Rowing Club and has spent beautiful fall days rowing at Creve Coeur Lake.”

Jessie Vonk adds:

“With a community rowing center boathouse, St. Louis will be an even more desirable place to live.”



Why we need your donation



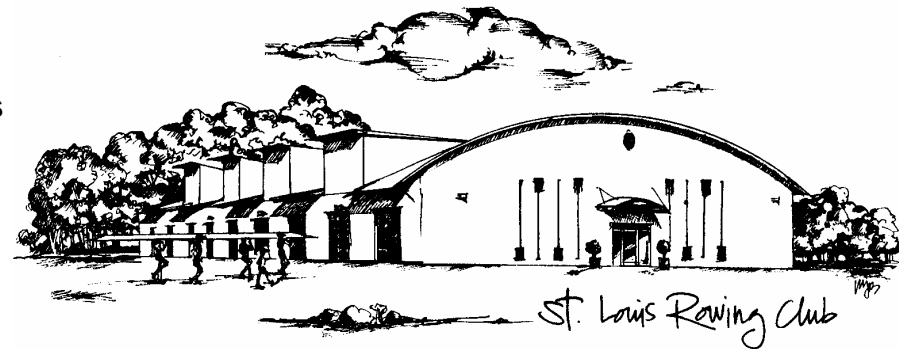
We have our boathouse, now we have to pay for it.

Need

The club lost its previous boathouse in the great flood of 1993. It operated from an open-air, chain-link fence compound, "the Pen" for 10 years.

Through the kindness of St. Louis County Department of Parks and Recreation we were able to survive. Washington University Crew is our equal partner in the project. A generous benefactor provided their half of the cost of the boathouse. A loan from Washington University to the Rowing Club, and a multi-year low cost lease from St. Louis County, allowed us to build a 15,000 square foot permanent structure meeting Missouri Department of Natural Resources requirements. Our boathouse now provides a single facility that supports all our activities. It provides:

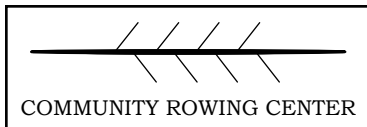
- Protection for our equipment.
- Bathrooms, lockers and changing rooms for our athletes
- An area for boat and equipment maintenance.
- An attractive site for national rowing events.
- A place to meet, teach our sport and train off water.
- An additional public restroom for all park users
- Canoe and kayak storage for the general public.



Progress

Washington University has provided us a short term (3 year) loan to cover the portion of funds we have not yet raised to pay for our half of the boathouse. When we broke ground, SLRC had received \$190,000 in donations. By the time we made our first payment 4 months later, we were able to transfer \$250,000, half our commitment. We have since raised more **BUT**

To maintain our vigorous growth of coached rowing programs and establish planned outreach activities, we must retire our remaining \$200,000 debt within the next 30 months



The Rowing Center at Creve Coeur Lake



Help us see our way to daylight

Please send your contribution to: Community Rowing Center Fund, c/o St. Louis Rowing Club
PO Box 411094, St. Louis, MO 63143. The Rowing Club is a 501c(3) organization and
contributions are tax deductible

